

November 2010 Holiday Newsletter



PREVENTION
INTERNATIONAL:
NO CERVICAL CANCER
PINCC



PINCC has had a banner year in 2010! Here's a report on our work this year. We are being asked to do more than ever before, and so we need your support even more in the New Year.

Latin America: In Nicaragua, two campaigns in the University of Leon's OB/GYN Department resulted in training many professors, residents and medical students, and certifying 6 professors in all aspects of see-and-treat cervical cancer prevention. This training will be passed on to many generations of gynecologists. We also worked in the north, in Jalapa, training doctors and nurses from 3 hospitals. The Ministry of Health now accepts our certification.

FROM ALL OUR FAMILIES
TO ALL IN YOURS:
WE WISH YOU
A VERY JOYOUS SEASON
OF LOVING AND GIVING



*We are met in
San Salvador
by 16 doctors
and nurses
for training,
Nov. 8, 2010*



www.pincc.org

In El Salvador, the Ministry of Health worked with us at 4 locations. The doctors we have trained are training others in the technique, bringing them to our campaign for completing certification. This "train the trainers" amplifies the effectiveness of our mission, and is **PINCC's** new direction, being developed in all countries.

Peru is our new site this year. We are collaborating with Pathfinders International, training 5 doctors and 3 mid-level nurses so they can train the staff of 6 other clinics across Peru. This uses our support dollars to work smarter, not harder!

Africa: After 3 campaigns, the Kitale hospital in Kenya is now self-sufficient, with a staff of 3 doctors and 12 nurse-midwives trained, and all the equipment needed for screen-and-treatment. Two new sites, Kisii and Kapenguria hospitals, are training 6 doctors and 30 nurses, which will cover an area from the Tanzania border to the Pokot region of the Rift Valley. We completed training at



Our team in San Salvador, Nov. 2010

two sites in Tanzania, and in Uganda finished training at Kayunga and began a new site at Gombe, at the request of the Ministry of Health. In all, our fall campaign trained 81 medical personnel and saw 550 women at 6 hospitals in 3 countries, in just 4 weeks, thanks to our dedicated volunteer teams.



Dr. Rhoda Nussbaum and I have traveled to India each year since 2003, to the ashram of Sri Sathya Sai Baba in Puttaparthi (Andhra Pradesh state) to support our spiritual growth. Sai Baba is a service-oriented (“Seva”) holy man who has created an extensive health care system (two general hospitals, two super-specialty tertiary care hospitals, and a Mobile Hospital – all free). Whenever we visited the ashram, Dr. Rhoda would do Seva in the local general hospital. During each visit, Rhoda found that she was seeing several cases of cervical cancer, which was rather unsettling, since she had only found one such case during her 30-year practice in San Francisco. Of course in developed countries, Pap smears are ubiquitous, and as a result, cervical cancer rarely occurs. But in less developed countries like India, there are no Pap smears in the village areas, and so there is a great deal of cervical cancer. And 15% of the world’s population lives in villages in India!

In early 2008, Rhoda began searching for a way to respond to the frequency of this completely preventable disease. She learned that Dr. Kay Taylor, a fellow resident many years earlier, had already laid the groundwork and established PINCC, which was providing screening in Africa and Central America. Kay invited Rhoda to come along as a volunteer physician (and me as a volunteer “go-fer”) on the next trip to Kenya and Tanzania. We did join this trip, to learn the process and logistics, and proposed bringing the PINCC program to southern India.

After much persistence, it became clear that the place to start was the Sri Sathya Sai Mobile Hospital. This combination of bus and medical teams operates from the 1st to the 12th of each month. It visits the same village on the same date each month, and each of the 12 villages visited serves as a “magnet” for surrounding smaller villages – so about 200 villages have access to free medical care each month. After many exchanges of contracts and logistics with the mobile hospital director, Dr. Narasimhan, we set off for Bangalore in late July 2009 with Dr. Kay Taylor and Dr. Pat Sax, to bring the PINCC process to India for the first time.



The Mobile Hospital bus, containing a lab, x-ray machine, and ultrasound.

Our PINCC team travelled with the mobile hospital August 1-12, 2009. During this period we initiated training with 12 gynecologists, in three teams of four, and in the process, we screened 350 women and conducted 27 Cryo and LEEP procedures. We all felt that this first foray into India was a huge success, and we all appreciated the quality of care and service being provided by the mobile hospital. At the end of this tour, Dr. Kay named Dr. Rhoda PINCC Medical Director for India, and me Program Administrator for India.

Following the August 2009 visit, several of the doctors were comfortable enough, after only one cycle of training, to begin VIA screenings and to carry out Cryo procedures.

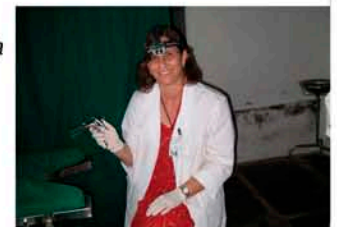


PINCC India's first campaign

Dr. Rhoda giving a lecture to Mysore medical community leaders.



Dr. Zena Levine



DECEMBER 2009

Dr. Rhoda and I returned to the mobile hospital December 1-12, 2009, for a second round of screening and training, along with a gynecologist from the SF Bay area, Dr. Zena Levine. We screened an additional 250 women, performed 28 Cryo and LEEP procedures, and certified three of the more experienced physicians to carry out LEEP procedures.

AUGUST 2010

Our third screening / training trip to India included our third cycle with the mobile hospital, and also the opening of a new PINCC screening and training program in collaboration with the Public Health Research Institute of India (PHRII) in Mysore. Prior to the camp, Dr. Rhoda gave a very well attended presentation to senior members of the local medical community, reviewing the challenges of cervical cancer in the remote village areas of developing countries, and emphasizing screening and prevention. At the end of this presentation, the attending senior medical leaders voiced their intention to come together as a team to address cervical cancer screening, and ultimately to eradicate cervical cancer.



Rhoda, Maddy, John and Ruth at PHRII

On the August 2010 campaign, Rhoda and I were accompanied by Dr. Ruth Shaber, OB/GYN, and her daughter Maddy, 17. While Dr's Rhoda and Ruth taught screening and treatment, Maddy ably assisted as a lay volunteer, making things work smoothly "behind the curtains" at both the PHRII 4-day camp in Mysore and the 4 days with the Mobile Hospital in rural Andhra Pradesh. The Mysore training was held at St. Joseph's Hospital in Mysore, arranged by Dr. Pramila Madavan of PHRII. We were then driven to Puttaparthi to join the Mobile Hospital for the third training cycle there. After her third training, Dr. Sushila Chenuru was selected as our first local Indian gynecologist to work as a co-trainer in future PINCC campaigns. She will join the PINCC team in December 2010 in Mysore for her first Trainer experience. Also on the December team will be Deborah Shefler, PINCC's Board Secretary, going on her first PINCC campaign.

The Mysore program will once again be hosted by PHRII, and will be held at the Chevalumba Women's Hospital. Dr. Rhoda will make a presentation on see-and-treat cervical cancer prevention that will be attended by doctors and executives from Cheluvamba Hospital and the Mysore Medical College. The intention to collaborate to eradicate cervical cancer in this area was expressed by these leaders in August, and we hope to move the intention to action. Our emerging vision is to develop a center in Mysore, supported by the medical community, to which gynecologists and others will come for training in community education, screening and treatment for VIA, cryotherapy and LEEP from PINCC India specialists.



Dr. Sushila Chenuru

SUMMARY OF 2009-2010—PINCC'S FIRST THREE TRIPS TO INDIA

- 934 patients screened using VIA (Visual Inspection with Acetic Acid)
- 34 LEEP operations
- 32 Cryotherapy treatments
- 82 Biopsies to confirm diagnoses
- 183 Pap Smears sent for patients with inadequate VIA visualization
- 8 Invasive cancers of the cervix referred to cancer hospitals for treatment
- 22 Volunteer doctors and 2 RNs have received training
 - 3 of the doctors have received two trainings
 - 2 of the doctors have received three trainings
 - 1 with three trainings will join the teaching team in December 2010

2010 Data for Africa and Central America

1,751 women screened

185 Doctors and nurses trained

245 treatments (biopsy, cryo, LEEP)

Equipment donated: 2 LEEP and 10 cryo units

PINCC is developing two exciting new programs for 2011. The Train the Trainers program, with in-country support and specialists, is progressing as we enlist partners. We are also developing a new *Community Outreach and Education Program, which will reach many more women in the areas and clinics that we serve.*

THESE NEW PROGRAMS, AND THE PERSONNEL REQUIRED, NEED FINANCIAL SUPPORT!

Please help us to save women's lives, all over the world, during this Season of Giving. Your support means health and life to those most in need on 3 continents.

PINCC GIFT CARDS! Give someone on your holiday list the pleasure of helping us save women's lives and build health programs in your favorite area.



Just choose your cards and the amount you want to donate, and we'll send them by mail or email; or send them to you for your personal notes.



Inside message:
A donation has been made in your name to PINCC: Prevention International: No Cervical Cancer

I'd like to share with you a card we received from a very special donor: it brought tears to our eyes.

*Hi,
My name is Lehna Cohen. I saw your Foundation present at Temple Isaiah as I was part of the 7th Grade Fund. In June I went through the process of being a Bat Mitzvah. As part of my Mitzvah project, I am giving you \$1,000 dollars. Please put to good use. Thank you so much.*

*From,
Lehna Cohen*

13-year-old Lehna's trust in our mission is bearing fruit in Africa, where it paid for a cryotherapy tank that will provide treatment to many hundreds of women that could not get care before. This was indeed a Mitzvah!

We have been honored to receive several more Foundation grants this year, as our organization has grown and proven itself with self-sustaining clinics in many places. We want to thank the Lucius and Eva Eastman Fund, Dining for Women, and the Hedco Foundation for helping us to do more. But 80% of our support still comes from you, our individual donors. As you consider your year-end gifts, please help us to reach the many women who still cannot get the care they need. We get new requests for training every month, and need to expand our donor base in order to meet the demand.

HERE ARE SOME WAYS YOU CAN HELP US TO GROW:

- * A monthly subscription will help us to meet our increasing personnel needs; sign up for \$10, \$25 or more on our website at www.pincc.org.*
- * Send our gift donation cards for any occasion to your friends and family; or forward our newsletter to your circle, so we make new friends.*
- * We are always glad to present our short film and speak at your club, neighborhood gathering, or other event. How about a birthday party with gifts of health for women?*

YOU ARE THE WIND BENEATH OUR WINGS! THANK YOU FOR YOUR ONGOING HELP!



PREVENTION INTERNATIONAL: NO CERVICAL CANCER (PINCC)

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Please help **PINCC** to continue our work with poor and abused women in Africa, India and Latin America!

Your Name _____

Address _____ City _____ Zip _____

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My tax-deductible donation is enclosed (please make checks payable to **PINCC**)

\$50 _____ \$100 _____ \$200 _____ Other _____

PINCC ANGELS: \$500 _____ \$1,000 _____ (This amount will save 60 women's lives!)

NEW! Subscribe to PINCC with a monthly contribution of \$10 _____ \$25 _____ \$50 _____:

Go to www.pincc.org and use the SUBSCRIBE button, or call us at 510-452-2542

* You can also DONATE online at www.pincc.org using Paypal; no membership required *

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Number of Cards: Holiday(green) _____ Africa _____ India _____ Latin America _____

Donation amount per card: \$ _____ Send to you? _____ Directly to recipients? _____

(Please include names, email/addresses below). List donation amount? Yes _____ No _____

* _____ Please check here if you prefer to receive our paperless newsletters online.

** I'd like to volunteer: for a campaign _____ or here at home _____.

PINCC is a non-profit 501(c)(3), Tax ID # 30-0331861

Thank You For Helping!

